



MindJolt Announces Acquisitions of SGN and Hallpass Media

Leading Web and Social Game Platform Expands Into Mobile, Adds Game Development Studio, and Increases Distribution

San Francisco, CA — April 19, 2011

MindJolt today announced the acquisitions of SGN, a leading developer and publisher of social mobile games and Hallpass Media, a popular free online game network. With these acquisitions, MindJolt becomes one of the few multi-platform game developers and publishers with successful mobile, social and web offerings.

“The acquisition of SGN and Hallpass broadens our content offering and extends our reach. MindJolt becomes a cross-platform ‘triple threat’ with great games across mobile, social, and web platforms.” said Chris DeWolfe, CEO of MindJolt. “This three-pillar approach enables MindJolt to deliver our games wherever people choose to play, and differentiates our service from others in this space.”

With over 30-million downloads, including two iPhone Appstore #1 hits and several top 10 hits, SGN pioneered development of advanced mobile games offering console quality graphics and live multiplayer features on both iOS and Android platforms. With the strategic acquisition of SGN, MindJolt gains a roster of popular mobile games, including Mini Tycoon Casino, F.A.S.T., and Skies of Glory. SGN also adds social mobile development capacity and plans to release a host of new games this year.

“The team at MindJolt has an incredible track record of building visionary companies,” said Shervin Pishevar, founder and executive chairman of SGN. “The gaming space is evolving quicker than ever and the lines between the web and mobile continue to blur. Game services that transcend platforms and reach consumers wherever they play will be the ultimate winners; MindJolt is doing just that.”

Hallpass Media is a popular online gaming network consisting of vertically focused game destinations. The acquisition brings over four million gamers and nearly 1,500 new games to the MindJolt platform, while increasing MindJolt’s web distribution through Hallpass’s popular targeted game destinations.

“Hallpass sites have had tremendous success in reaching targeted audiences looking to play web-based games,” said Bill Karamouzis, Founder and CEO of Hallpass Media. “Taking Hallpass to the next level by bringing our content to mobile and social environments is very exciting for us.”

About MindJolt

MindJolt is one of the largest cross-platform game developers and publishers with over 30 million mobile downloads and reaching over 25 million users across the web. MindJolt was acquired in March of 2010 by the team that founded MySpace in partnership with Austin Ventures. For more information, please visit: www.mindjolt.com.



hallpassmedia